



SADHANA SMILES

Executive Coach

INTRODUCTION TO SADHANA

Sadhana is an award-winning CEO, published author, Coach and influential voice across many industries. With over 14 years of leadership experience, she has driven transformative change through strategic business planning, innovative growth initiatives, and sustainable cultural shifts. Currently the CEO of Real Estate Industry Partners (REIP) and a director at Harcourts Move, Sadhana has an impressive track record of fostering operational excellence and driving profitability in organisations across Australia and internationally. She has first hand experience to draw on as she coaches executives to achieve transformational success.

Her accolades include being named the 2013 Telstra Victorian Business Woman of the Year and one of AFR/WBC's 100 Women of Influence in 2016. Beyond her corporate success, Sadhana is a passionate advocate for women's health, having founded the nonprofit organisation Links Fiji, which delivers essential medical services to remote communities.

Sadhana hosts the Future Leadership podcast and provides coaching and mentoring to numerous senior executive leaders.

CAREER HISTORY

- Associate – Future Leadership
- CEO - leading Real Estate Industry Partners (REIP), where she drives innovation, collaboration, and strategic growth across the real estate sector.
- CEO of Harcourts Victoria
- General Manager at McGrath Real Estate, consistently delivering cultural transformation, operational excellence, and measurable business growth.
- Board member of a variety of boards

WHAT PEOPLE SAY ABOUT SADHANA

Sadhana's practical insights and commitment to personal development make her an invaluable partner for leaders striving for impact and excellence. She is expert at driving accountability and generating momentum to achieve. COO

QUALIFICATIONS

Swinburne University of Technology

AWARDS

- Telstra Victoria Business Woman of the Year 2013
- Winner of Telstra Business Women Awards Private and Corporate Sector 2013
- Winner 2016 AFR/WBC 100 Women of Influence in Australia

SPECIALIST EXPERTISE

- Executive Coaching
- Team Dynamics
- Organisational Transformation
- Leadership Development

SECTOR SPECIALISATION

- Professional Services
- Public Sector
- Corporate
- Not for Profit

BOARDS

Advisory Board- Property Mate Portal
Board Director- Settle Easy
Board Director- RISE (NFP Foundation)

WHAT I BRING AS A COACH/MENTOR

Sadhana's coaching style is empathetic yet results-focused, drawing on her success in leading change, mentoring high performers, and fostering growth.